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Julia Javinsky

SKILLS

Exceptional interpersonal skills

Upbeat and friendly

Communication Skills

Conflict Resolution

Prioritize organization

Highly dependable

Meta Business Suite

Canva Pro

EXPERIENCE

Love, ab - Salon Manager

December 2025- Present

- Open and Close Salon
- Manage Front Desk
- Handle Client Flow
- Inventory Management
- Order Retail
- Merchandising
- Assist with Onboarding
- Marketing: Including social media, create and send custom email campaigns, design branded content, and make event promotions

Freelance- Marketing Coordinator

May 2024- Present

- Developed and scheduled social media content across platforms using META tools, ensuring consistent brand messaging and audience engagement.
- Designed and produced print advertisements featured in magazines to enhance brand visibility.
- Identified and collaborated with influencers to expand the reach and drive
- Managed and hosted promotional events
- Created, filmed, and edited short-form marketing videos tailored to Instagram and TikTok, boosting audience interaction and retention.
- Created and distributed marketing emails to targeted lists, promoting sales, special offers, and brand updates.
- Conceptualized and executed promotional campaigns to drive customer engagement and increase sales.

Estetica Salon and Spa- Social Media Manager

January 2024-March 2025

- Developing and executing comprehensive social media strategies to increase brand visibility and engagement.
- Demonstrating expertise in platform selection, content planning, and audience targeting.
- Creating compelling and shareable content across various platforms, including text, images, and multimedia.
- Producing visually appealing graphics and videos to enhance brand personality.
- Implementing community-building initiatives to enhance brand loyalty and customer satisfaction.
- Utilizing analytics tools to track and analyze social media performance.
- Planning and executing successful social media campaigns, achieving specific objectives and KPIs.

- Demonstrating expertise in managing various social media platforms, including but not limited to Facebook, Twitter, Instagram, LinkedIn, and TikTok.
- Staying updated on industry trends and emerging platforms.
- Strong written and verbal communication skills for crafting effective social media copy and engaging with the audience.

Study Abroad Experience- Rome, Italy

January 2023-May 2023

- Enhanced my self-awareness skills
- Developed cross-cultural skills
- Experienced cultural immersion and an open mind
- Took on many new and different challenges

The Minikahda Club, Server/Bartender/Banquet

Summers of 2021, 2022, and 2023

- Provided exceptional table service to high-profile club members at the poolside, ensuring a premium dining experience.
- Crafted and served alcoholic beverages efficiently, skillfully managing high-volume demand during peak periods.
- Supported banquet operations by rolling silverware, setting tables, and maintaining clean and organized dishware.
- Delivered personalized assistance to club members, proactively addressing their needs to ensure satisfaction and positive experiences.
- Fostered member satisfaction and loyalty through attentive service and a friendly demeanor.
- Gained proficiency in ForeTees software for managing reservations and coordinating member services.

EDUCATION

University of St. Thomas, St. Paul, MN— Digital Media, Media Design

September 2020 - May 2024

My field of study was Digital Media with an emphasis on Media Design. My classes revolved around understanding how digital media is used for communication, including social media, online journalism, and digital marketing. Learning how to produce digital content such as videos, animations, and interactive media, exploring the technical aspects of digital media, including programming, digital imaging, and audio production. And analyzing the impact of digital media on culture, society, and communication. I graduated in May 2024 with a Bachelor's Degree in Digital Media with a 3.5 GPA.

AIFS Study Abroad, Rome, Italy January 2023- April 2023

Minnetonka High School —Minnetonka, Minnesota

Graduated May 2020

- GPA: 3.8