



Packages

Basic Package: \$500.00 total

(One-time Deliverable)

In this package, I will develop a comprehensive social media strategy tailored to your brand's needs. This includes:

- **Grid Planning:** A cohesive and visually appealing layout for your social media feed.
- **Reel Cover Design:** Customized covers for your reels to enhance brand consistency.
- **SEO Tactics:** Incorporating search engine optimization strategies to increase your online visibility.
- **Hashtag Strategy:** A curated list of relevant hashtags to optimize post reach and engagement.
- **Posting Schedule:** A detailed content calendar to ensure consistent and timely posting.

Additionally, I will create a complete **Brand Kit**, which includes:

- **Custom Fonts**
 - **Brand Color Palette**
 - **Moodboard** to establish the visual tone of your brand.
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Pro Package: \$700.00 per month (Ongoing Monthly Service)

This package offers continuous support in crafting and executing a tailored social media strategy designed for long-term brand growth, including:

- **Grid Planning:** A cohesive and visually appealing layout for your social media feed.
- **Reel Cover Design:** Customized covers for your reels to enhance brand consistency.
- **SEO Tactics:** Search engine optimization strategies to increase your online visibility.
- **Hashtag Strategy:** A curated list of relevant hashtags to optimize post reach and engagement.

- **Posting Schedule:** A detailed content calendar to ensure consistent and timely posting.

Additionally, I will continuously update and refine your **Brand Kit** as needed, including:

- **Custom Fonts**
- **Brand Color Palette**
- **Moodboard** to keep your brand's visual identity fresh and aligned with your goals.

Social Media Management

With the **Pro Package**, you also receive hands-on **Social Media Management**, which includes:

- **Platform Management:** Ongoing management of one or more social media platforms (Instagram, Facebook, or TikTok).
- **Reel Creation:** Regular production of engaging reels (approximately 2 per week).
- **Photography:** On-site visits to capture high-quality content that reflects your brand.
- **Content Scheduling:** Continuous planning and scheduling of content 30 days in advance to ensure a steady online presence.
- **Community Engagement:** Assistance with replying to comments and direct messages, enhancing audience engagement and interaction.

The **Pro Package** is designed for businesses seeking consistent growth and a strong, active social media presence through ongoing, personalized support.

Premium Package: \$800.00 per month (Ongoing Monthly Service)

This premium package includes all the services of the **Pro Package** plus additional features for those looking to expand their brand presence and engagement:

- **Merchandise Design:** Custom designs for branded merchandise such as business cards, matchbooks, hats, and any other promotional items you may need.
- **Promotions & Giveaways:** Strategic planning and execution of promotions, giveaways, and contests to boost engagement and brand loyalty.
- **Event Planning:** Assistance with organizing and promoting events that align with your brand, both online and in-person.
- **Exclusive Content Ideas:** Development of unique content strategies like collaborations, influencer partnerships, or limited-time offers.

The **Premium Package** is ideal for businesses looking to elevate their brand presence with creative merchandise, engaging promotions, and strategic events, all while maintaining a strong, consistent social media presence.

